



Kia America, Inc.

Corporate Headquarters

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Dear Kia Retailer,

Kia is pleased to announce pricing for the 2023 Telluride. The multiple award-winning midsize SUV has been redesigned inside and out, with an elevated level of refinement and next-level technology. This year Telluride introduces two adventure-ready trims: X-Line and X-Pro, both of which truly enhance Telluride's ruggedness and capability. Telluride's long list of advanced driver assistance features grows to include new standard features.

Updates At-A-Glance:

- Exterior (available and standard features)
 - New standard LED projector headlamps (low and high beams)
 - New front bumpers and grille (3 designs)
 - Revised taillamps with standard LED illumination
 - New rear fascia and trim
 - Revised lower door garnish trim/side sills
 - New wheel designs for every trim
 - Three new colors (Midnight Lake Blue, Dawning Red, Jungle Green)

- Interior and Technology (available and standard features)
 - New dual panoramic 12.3-inch digital displays with standard navigation
 - New full display digital rear-view mirror
 - Larger 10-inch Head-Up Display
 - New transferable digital key technology
 - Quieter interior with enhanced sound insulation
 - New interior color selections (Navy, Mahogany, Terracotta, Sage Green)

- Safety and ADAS Technology (available & standard)
 - Nine standard airbags with new second row outboard seat-mounted side airbags
 - 17 standard collision avoidance and safety assist features
 - Auto Emergency Braking Tech with enhanced features including
 - Junction Turning and Crossing
 - Lane Change Oncoming and Side

- Evasive Steering Assist
 - High Driving Assist 2 with Auto Lane Change (turn signal activation)
- X-Line (available on EX, SX, and SX-P)
 - 8.4-inch ground clearance
 - Improved approach and departure angles
 - Tow mode for optimized trailering performance
 - Self-level rear suspension
 - Unique radiator grille design
 - High-utility raised roof rack
 - Exclusive 20-inch wheels
 - Black finished trim and wheels
 - Exclusive color packages
 - "X-Line" badging and front seat embossing
 - X-Pro (available on SX and SX-P) adds/replaces to X-Line:
 - Traction enhancing all-terrain tires (mounted on black finish 18-inch wheels)
 - Increased towing capacity of 5,500 pounds (with heavy duty cooling)
 - 110-volt inverter outlet in cargo area
 - "X-Pro" badging and front seat embossing

MSRP (does not include \$1,335 destination):

Telluride	FWD	AWD	X-Line AWD	X-Pro AWD
LX	\$35,690	\$37,690	-	-
S	\$37,590	\$39,590	-	-
EX	\$41,290	\$43,290	\$45,485	-
SX	\$45,490	\$47,490	\$48,885	\$49,885
SX-Prestige	-	\$50,390	\$51,785	\$52,785

Complete pricing information and a dealer order guide may be found in vehicle information section of KDealer.com.

Good selling,



Eric Watson
 Vice President, Sales Operations
KIA AMERICA