

## 2024 SOUL EX

MODEL/OPT.CODE: B2542 / 015  
 EXTERIOR COLOR: FUSION BLACK  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: KNDJ33AU4R7898539  
 PORT OF ENTRY: TACOMA

Sold To: WI022  
 Russ Darrow Kia of Wauwatosa  
 1901 N. MAYFAIR ROAD  
 WAUWATOSA WI 53226

Ship To: WI022



### STANDARD FEATURES

#### STANDARD S FEATURES

##### MECHANICAL

2.0L 4-Cyl Engine  
 Intelligent Variable Automatic Transmission  
 Drive Mode Select

##### ADVANCED DRIVER-ASSISTANCE SYSTEMS

Forward Collision-Avoidance Assist  
 Blind-Spot Collision-Avoidance Assist  
 Rear Cross-Traffic Collision-Avoidance Assist  
 Lane Following Assist  
 Lane Keeping Assist  
 Driver Attention Warning  
 High Beam Assist

##### SAFETY

Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Electronic Stability Control  
 Hill-Start Assist Control

##### INTERIOR, COMFORT & CONVENIENCE

10.25" Touchscreen w/Navigation & MapCare  
 Android Auto and Apple CarPlay  
 Kia Connect w/Free 12-Mo. Trial.\* Where Available\*\*  
 SIRIUSXM® w/Free 3-Mo. Subscription\*  
 Rear View Camera  
 Power Driver's Seat w/ Power Lumbar  
 USB Multimedia Port & Rear USB Charge Ports  
 Dual Zone Automatic Climate Control  
 Smart Key w/ Push Button Start  
 Wireless Phone Charger

##### EXTERIOR

16" Alloy Wheels  
 Roof Rack Ready (Mounting Points)  
 Auto-On/Off Headlights  
 Rear Privacy Glass  
 Compact Spare Tire

##### WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 24,290.00

#### COMPARE EX FEATURES

Added to/in place of standard S features  
 - Power Sunroof with Sunshade  
 - 17" Alloy Wheels  
 - Heated Outside Mirrors  
 - Leather-Wrapped Steering Wheel & Shift Knob  
 - Heated Front Seats  
 - Premium Cloth Seat Trim  
 - Cargo Cover

Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included

#### ADDITIONAL INSTALLED EQUIPMENT: (In addition to or in place of standard features)

Fusion Black Paint  
 EX Designer Package  
 - 18" Alloy Wheels  
 - Cloth & SynTex Seating Material  
 - Umber Interior Color Package  
 Carpeted Floor Mats  
 Carpet Cargo Mat w/Seatback Protection

\$345.00  
 \$500.00  
 \$175.00  
 \$120.00

MSRP INCLUDING OPTIONS

\$ 25,430.00

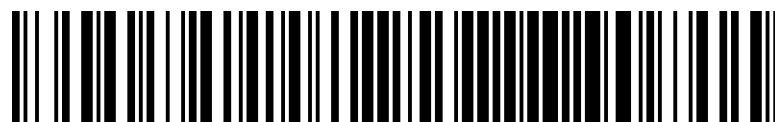
INLAND FREIGHT AND HANDLING

\$ 1,325.00

### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 26,755.00

TOTAL ADDITIONAL WEIGHT: 12.0



\*Additional terms and conditions apply.

\*\*Kia Connect may be currently unavailable for Model Year 2022 and newer vehicles sold or purchased in Massachusetts; please see owners.kia.com for updates on availability.

NOTE: When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy Policy on www.kia.com.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**30** MPG  
 combined city/hwy

**27** MPG  
 city

**33** MPG  
 highway

**3.3** gallons per 100 miles

SMALL STATION WAGONS range from 16 to 120 MPG. The best vehicle rates 140 MPGe.

**You save \$750**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)



This vehicle emits 302 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver ★ ★ ★ ★ ★

**Crash** Passenger ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side** Front seat ★ ★ ★ ★ ★

**Crash** Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 85%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA**

**COUNTRY OF ORIGIN**

**ENGINE: KOREA**

**TRANSMISSION: KOREA**