

2023 SOUL S

MODEL/OPT.CODE: B2532 / 010
 EXTERIOR COLOR: CLEAR WHITE / BLACK ROOF
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: KNDJ23AU9P7210292
 PORT OF ENTRY: TACOMA

Sold To: WI022
 Russ Darrow Kia of Wauwatosa
 1901 N. MAYFAIR ROAD
 WAUWATOSA WI 53226

Ship To: WI022

STANDARD FEATURES

STANDARD LX FEATURES

MECHANICAL

2.0L 4-Cyl Engine
 Intelligent Variable Automatic Transmission
 Drive Mode Select

KIA DRIVE WISE DRIVER-ASSIST TECHNOLOGY

Forward Collision-Avoidance Assist
 Lane Following Assist
 Lane Keeping Assist
 Driver Attention Warning
 High Beam Assist

SAFETY

Dual Front Advanced Airbags
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
 Electronic Stability Control
 Hill-Start Assist Control
 Tire Pressure Monitoring System

INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay
 Rear View Camera
 USB Multimedia Port
 Air Conditioning
 Power Windows, Door Locks & Outside Mirrors
 Remote Keyless Entry
 Steering Wheel Controls (Bluetooth/Audio/Cruise)
 Tilt & Telescopic Steering Column
 Center Console w/ Armrest and Storage Bin
 60/40 Split-Folding Rear Seats
 Rear Occupant Alert

EXTERIOR

16" Steel Wheels with Wheel Covers
 Roof Rack Ready (Mounting Points)
 Auto-On/Off Headlights
 Rear Privacy Glass
 Compact Spare Tire

WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 22,390.00

COMPARE S FEATURES

Added to/in place of standard LX features

- Alloy Wheels
- Blind-Spot Collision-Avoidance Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- 10.25" Touchscreen w/ Navigation & MapCare
- Kia Connect w/ 12-Mo. Trial.* Where Available**
- SIRIUSXM® w/Free 3-Mo. Subscription*
- Power Driver's Seat w/ Power Lumbar
- Smart Key w/ Push Button Start
- Wireless Phone Charger
- Dual Zone Automatic Climate Control
- Rear USB Charge Ports

Included
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ADDITIONAL INSTALLED EQUIPMENT:

(In addition to or in place of standard features)
 Clear White / Black Roof Paint
 Carpeted Floor Mats
 Mud Guards
 Wheel Locks

\$345.00
 \$175.00
 \$125.00
 \$65.00

MSRP INCLUDING OPTIONS

\$ 23,100.00

INLAND FREIGHT AND HANDLING

\$ 1,325.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 24,425.00

*Additional terms and conditions apply.

**Kia Connect may be currently unavailable for Model Year 2022 and newer vehicles sold or purchased in Massachusetts; please see owners.kia.com for updates on availability.

NOTE: When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy Policy on www.kia.com.

TOTAL ADDITIONAL WEIGHT: 7.8



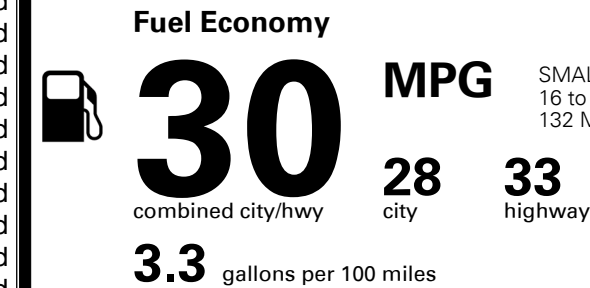
Most Dependable
 Mass Market Brand
 3 Years in a Row

Kia received the fewest reported problems among mass market brands in the J.D. Power 2021-2023 U.S. Vehicle Dependability Studies. 2023 Study based on 2020 models. See jdpower.com/awards for 2023 details.



EPA DOT Fuel Economy and Environment

Gasoline Vehicle

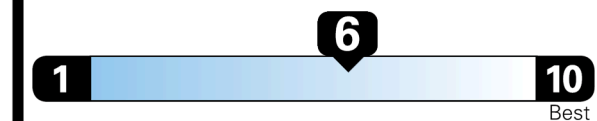


SMALL STATION WAGONS range from 16 to 120 MPG. The best vehicle rates 132 MPGe.

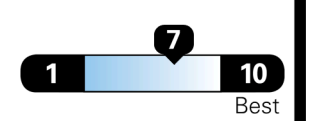
You save
\$500
 in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost
\$1,500

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 301 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver ★ ★ ★ ★ ★

Crash Passenger ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat ★ ★ ★ ★ ★

Crash Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 90%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA

COUNTRY OF ORIGIN

ENGINE: KOREA

TRANSMISSION: KOREA